

A craftsman wearing glasses and a dark jacket is seated, focused on painting a small, rectangular box. The box is covered in a vibrant floral pattern with red flowers and green leaves on a light background. The scene is dimly lit, with a strong light source from the left illuminating the craftsman's face and the box. In the background, several small, round containers of paint are visible on a table.

Handcrafted & Timeless

Preserve a Legacy

HAND MADE PRODUCT CATALOGUE

BY CraftVera

Art Artisan Authentic

#fairtrade #ecofriendly #handmade

PromoteCraft SupportArtisans ♣

Story in every product of Kashmir!

Shipping Worldwide ✈



Art can change lives. Our artful products don't just make your life beautiful, they give hope to hundreds of lives-from Kashmir. When you buy CraftVera products, you're investing in the stories of various people who are in need of a regular income, healthcare, a secure home and an education for their children. By sharing the beauty of art with you, we can turn the problem of poverty into a circle of prosperity.

CraftVera is a first start-up group of Kashmiri Master Artisans, which brings the Artists/ Artisans and a customer on a platform where they can directly deal with genuine products, Under the supervision of awardee artisans Mr. Basheer Ahmad and Syed Hussain both are artisans themselves.

The Story, How it Came into being, infact, a long back in 1986's started in Mumbai, the bollywood city of India with most famous Renowned Artist, Sculptor, curator, South Asia's iconic design professional and thinker and Padsma Bhushan, Mr. Rajeev Sethi, we have been in the field of Handmade Kashmiri Craft - Papier Mache, Enamelware, Chirstmas, Easter decoration, fairtrade and Willow Wicker, etc for the last 60 years.

CraftVera with the ardent help of KVIC (Khadi and Village Industries Commission) is a central Govnment Department for developing the vulnerable section of the society especially women. Our vision to tackle the roots and not the symptoms of poverty leading to unskilled youth useless.

Our main aim is to reconcile the fraction between People, Technology, Nature, Culture Preservation, Handicraft and traditional art. Handmade items cannot be duplicated, but yet the new ones be customized, it is crafted in the environment of love, Joy and in hardship too. That is why Handmade Matters a lot and to give respect to and supporting handmade means to give continuing life to human, vulnerable artisans and supporting their livelihoods.

We thus empower the unskilled youth especially women by improving their skill level and thus employment /livelihood option mostly via handicraft – the skill mostly all of them inherit.

Today, CraftVera is supporting more than 60 craftspeople in which most are women artisans, through designs and various interventions, craftspeople are now earning 4 times more livelihood by income through orders.





Team

CREDITS



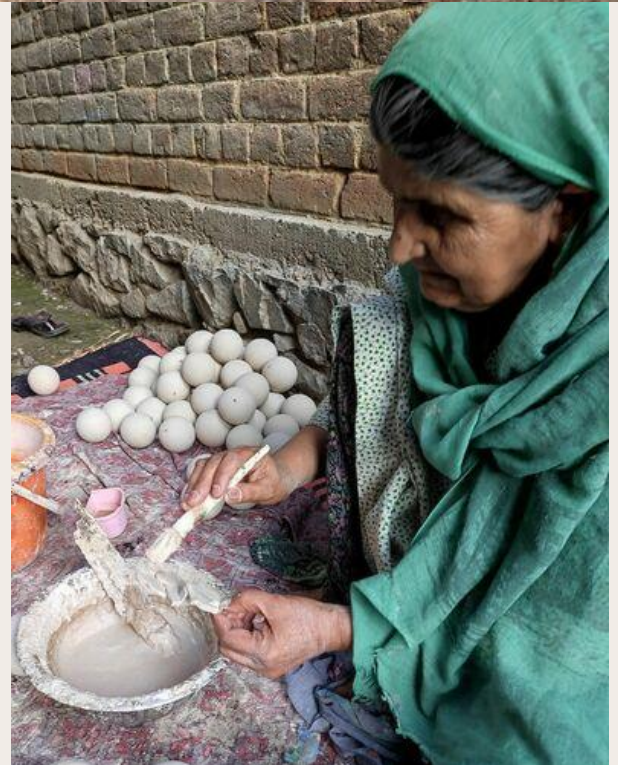
Managing Director: *Mr. Bashir Ahmad and Mr. Shabir Ahmad*

Project Head: *Mr. Younes Hussain*

Product Designer: *Mr. Bashir Ahmad and Syed Hussain*

Photography by *Mr. Younes Hussain*

Cataloging by *Mr. Younes Hussain*



Preparing raw material

Willow Wicker to Papier Mache are sustainable handicraft, one is locally know as Veer Kani, profusely practiced in the cold lands of Kashmir. Veer Kani basketry is made from the stem of a plant called “Willow wicker “traditionally processed using zero chemicals and is 100% Eco-friendly. And second knows as Sakhtsaazi which is the primary part of Kashmir Papier Mache that involves making of the foundation with the pulp papier then the object is handed over to the Naqash who plays vital role to make intricate designs of motifs, floral etc.on them.

A deeply rooted local market has encouraged artisan to pass this art from one generation to another contributing immensely in the Kashmir livelihood and handicraft sector.



“The People of Kashmir embody a captivating fusion of artistry and nature’s canvas,
weaving tales of beauty through their craft.”

Mr. Bashir Ahmad (Artisan) - Photo by - Younes Hussain



HAND PAINTED ENAMELWARE



**HAND PAINTED ENAMELWARE
KITCHENWARE IN WILLOW
WICKER BASKET**



Exclusive Kashmiri Art

Product Name: Papier Mache Big Bowl

Size: D- 6.5", H-10"

Design: Gulandar Gul, Fine work

Content: Papier Mache

Color: Black

Price : 3500 / INR- pp



Product Name: Hand Painted Jug

Design: Bird, Floral



Size: D- 5.5", H-7.4"

Content: Hand painted Enamelware

Price : 700 / INR – pp – Jug ! Price - Round Plate : 500 / INR – pp ! Price – Tumbler : 160/ INR -PP



Fair Trade

Our Products Are Handcrafted With Love & Care

Our family is expanding day by day with your support; our mission is to generate a sustainable livelihood for the people of Kashmir by Promoting Craft & Supporting Artisans.



HANDMADE
By Kashmiri Artisans



HIGH-QUALITY
Natural Durable



SUSTAINABLE
Eco-Friendly





Shikara,a traditional boat used as a taxi in Dal Lake of Kashmir



Traditional tools used in the process



Exclusive Kashmiri Art Papier Mache Utility Box

Product Name: Jewellery Box Size: 10"/ 7"

Content: Papier Mache Color: Beige

Price : 2300 / INR -pp

Fair Trade

Adorn Your Tree, Empower a Dream



Product Name: Christmas Baubles

Size: 3"

Content: Papier Mache

Design : Premium Jungle

Color : Custom

Price : 220 / INR -pp

Product Name: Christmas Baubles

Size: 3"

Content: Papier Mache

Design : Premium Jungle

Color : Custom

Price : 180/ INR -pp





Product Name: Wall Plate

Size: 14"

Content: Papier Mache

Color: Pastel Green

Price : 2200 / INR - Pp



Product Name: Camel Embossed

Size: 11"

Content: Papier Mache

Color: Assorted

Price : 1400 / INR - pp



Product Name: Elephant Embossed

Size: 8"

Content: Papier Mache

Color: Assorted

Design : Mughal Darbar

Price : 4200 / INR - pp



Product Name: Utility box

Content: Papier Mache

Design : Bird Floral

Size: 7" x 4", 3" x 4", 5", 8" x 8"

Color: Assorted

Price : 7 x 4" (1200 / INR –pp)

Price : 5" (650 / INR –PP)

Price : 3 x 4" (550 / INR –PP)

Price : 8 x 8" (2600 / INR – pp)



Product Name: Flower Vase

Size: Variant

Content: Papier Mache

Color: Assorted

Design : Floral – Custom

Price : 1100 / INR – pp

Weight : 750 gms



Product Name: Pyramid Tiffin Stainless Steel

Content: Hand Painted Enamelware

Design : Floral – Custom

Weight : 750 gms

Size: 3 Tier

Color: Assorted

Price : 800 / INR – pp



Product Name: Lunch Box Stainless Steel

Content: Hand Painted Enamelware

Design : Premium

Size: 2 Tier Layer

Color: Assorted

Price : 1100 / INR –pp



Product Name: Big Lunch Box Stainless Steel with Plate

Content: Hand Painted Enamelware

Design : Normal Floral

Weight : 470 gms

Size: 2 Tier Layer

Color: Assorted

Price : 900 / INR –pp



Product Name: Jug

Size: 1.5 litre (D - 5.5" x H - 7.4")

Capacity : 1.5 litre

Weight : 430 gms

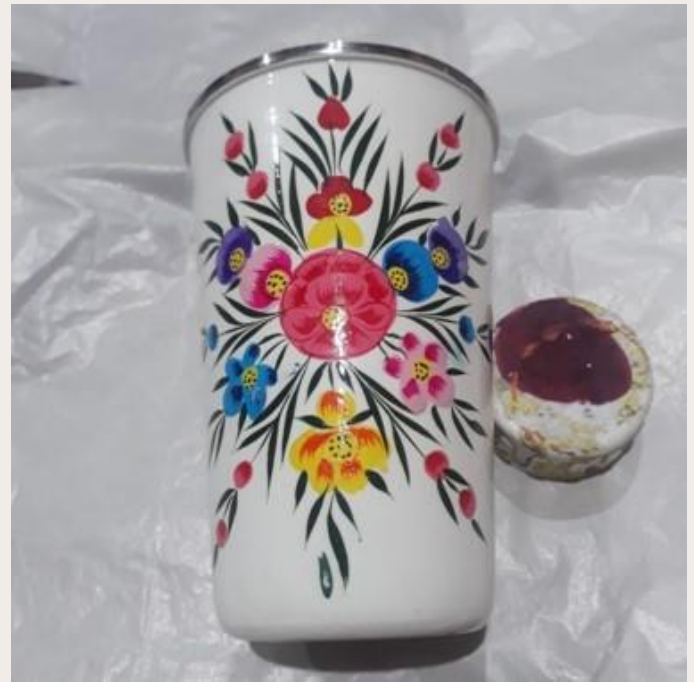
Content: Hand Painted Enamelware

Color: Assorted

Design : Floral

Price : 900 / INR –pp





Product Name: Tumbler

Size: (D – 4.7” x H – 2.75”)

Capacity : 350 ml

Content: Hand Painted Enamelware

Color: Assorted

Design : Floral

Price : 160 / INR –pp





Product Name: Tumbler

Size: (D – 4.7” x H – 2.75”)

Capacity : 350 ml

Weight : 80 gms

Content: Hand Painted Enamelware

Color: Assorted

Design : Frida Kahlo & Jungle Story

Price : 350 / INR –pp



Product Name: Spice Box Masala Dabba
 With 7 little SS bowls inside
 Size: (D – 9” x H – 3” inches)
 Weight : 850 gms
 Content: Hand Painted Enamelware
 Color: Assorted
 Design : Chinar & Floral
 Price : 870 / INR –pp





Product Name: Mug

Capacity : 500 ml

Size: (D – 3.5” x H – 3.8” inches)

Content: Hand Painted Enamelware

Color: Assorted

Design : Chinar & Floral

Price : 250 / INR –pp



Product Name: Round Tray

Weight : 430 gms

Size: (D – 12” inches)

Content: Hand Painted Enamelware

Color: Assorted

Design : Chinar & Floral

Price : 600 / INR –pp





Product Name: Insulated Travel Mug SS 304

Weight : 180 gms

Capacity : 12 oz (350 ml)

Size: (D – 3” inches X H- 4.6” in)

Content: Hand Painted Enamelware

Color: Assorted

Design : Floral

Price : 450 / INR –pp



Product Name: Insulated Travel Mug SS 304

Weight : 180 gms

Capacity : 12 oz (350 ml)

Size: (D – 3” inches X H- 4.6” in)

Content: Hand Painted Enamelware

Color: Assorted

Design : Premium The Jungle Story

Price : 550 / INR –pp



Product Name: Breakfast Bowl

Weight : 190 gms

Size : H – 2.6 “ in X D – 6.5”

Price : 300/ INR –pp

Product Name : Salaad Bowl

Weight : 300 gms

Size : Extra Large Big

Price : 600 / INR -pp



Product Name: Canister (Tea box)

Weight : 190 gms

Size : H – 4.7 “ inches = /INR -250 pp

Size : H – 6.2“ inches = /INR -300pp



Product Name: Christmas Hearts

Content: Papier Mache

Size: 2.5", 3" & 4"

Design : Kashmiri Chinar & Floral

Color : Custom

Price : 280/ INR –Set of 3



Product Name: Papier Mache Christmas Bells

Content: Wood

Size: 3" inches

Design : Kashmiri Fine paisley & Shawl

Color : Custom

Price : 250/ INR –Set of 2



Product Name: Papier Mach Christmas Moon set

Size: 5"/ 4"/ 3" inches

Weight : 150 gms

Content: Wood

Design : Kashmiri Floral with Gold

Color : Custom

Price : 350/ INR –Set of 3



Product Name: Star set

Size: 5"/ 4"/ 3" inches

Weight : 110 gms

Content: Wood

Design : Kashmiri Floral with Gold

Color : Custom

Price : 300/ INR –Set of 3



Product Name: Egg

Size: 3" inches

Weight : 20 gms

Content: wood

Design : Fine Kashmiri Floral with Gold

Color : Custom

Price : 80/ INR –pp



Product Name: Bangles

Size: 1.1" inches Width -0.9" Inches

Weight : 25 gms

Content: wood

Design : Fine Kashmiri Floral with Gold

Color : Custom

Price : 80/ INR –pp



Product Name: Bangles

Content: wood

Size: L : 1.3" inches Width – 1.3" Inches

Design : Fine Kashmiri Floral with Gold

Weight : 20 gms

Color : Custom

Price : 80/ INR –pp



Product Name: Utility Meter Box

Size: L: 7" inches X Width : 4" Inches

Weight : 250 gms

Content: Paper Mache

Design : Fine Kashmiri Floral with Gold

Color : Custom

Price : 700/ INR –pp



Product Name: Utility Meter Box

Content: Paper Mache

Size: L: 3" inches X Width : 5" Inches

Design : Fine Kashmiri Floral with Gold

Weight : 250 gms

Color : Custom

Price : 400/ INR –pp



Product Name: Papier Mache Pencil Box

Size: L: 8" inches X Width : 2.5" Inches

Weight : 250 gms

Material: Wood

Design : Fine Kashmiri Floral with Gold

Color : Custom

Price : 300/ INR –pp



Product Name: Kashmir Art – Hand Painted Kettle

Size: 16 Cups / 12 Cups / 8 Cups / 6 Cups

Weight : 490 gms

Material: Stainless Steel

Design : Fine Kashmiri Floral

Color : Custom

Price : 950/ INR –pp (16 Cups)



Product Name: Kashmiri Art Hand Painted Whisky Flask

Material: Stainless Steel

Capacity : 7 Oz (210 ml) / Size : H -4.8" / B – 3.8" Inches

Design : Fine Kashmiri Floral

Weight : 120 gms

Color : Custom

Price : 500/ INR –pp



Product Name: Kashmiri Art Hand Painted Pepper Salt

Size: D – 2.5” inches X Height : 4” inches

Weight : 190 gms

Material: Stainless Steel

Design : Fine Kashmiri Floral

Color : Custom

Price : 270/ INR –pp



Product Name: Hand Painted Cocktail Shaker

Size: 500 ml

Weight : 290 gms

Material: Stainless Steel

Design : Fine Kashmiri Floral

Color : Custom

Price : 450/ INR –pp



Product Name: Hand Painted Wine Glass

Size: 350 ml Height : 8” inches

Weight : 180 gms

Material: Stainless Steel

Design : Fine Kashmiri Floral

Color : Custom

Price : 390/ INR –pp



Product Name: Hand Painted Bottle

Capaciy : 300 ml

Size: Height : 4" inches/ D : 3" Inches

Color : Custom

Material: Copper

Design : Fine Kashmiri Floral

Weight : 80 gms

Price : 300 / INR –pp



Product Name: Hand Painted Bottle

Capaciy : 950 ml

Size: Height : 10.4” inches/ D : 2.8” Inches

Color : Custom

Material: Copper

Design : Fine Kashmiri Floral

Weight : 320 gms

Price : 950 / INR –pp



Product Name: Hand Painted Butter Dish

Capaci y : ?

Size: Big – Weight :340 gms

Color : Custom

Material: Stainless Steel

Design : Fine Kashmiri Floral

/ Small – Weight : 200 gms

Price : 650 / INR –pp (Big) / Price : 480 / INR –pp (Small)



Product Name: Hot & Cold Bottle

Capaciy : 500 MI

Size: Height : 9.5" inches D : 2.7" inches

Color : Custom

Material: Stainless Steel

Design : Fine Kashmiri Floral

Weight : 365 gms

Price : 780 / INR –pp



Product Name: Hand Painted Sugar / Ghee Pot

Capaciy : 350 Ml

Size: Height : 3.9" inches D : 3.1" inches

Color : Custom

Material: Stainless Steel

Design : Fine Kashmiri Floral

Weight : 160 gms

Price : 260 / INR –pp



Product Name: Hand Painted Large Rice Serving Spoons

Capacity :

Size: Height : 10"

Color : Custom

Material: Stainless Steel

Design : Fine Kashmiri Floral

Weight : 350 gms

Price : 450 / INR – Per Set



Product Name: Hand Painted Cutlery Set

Contain : 1 Knife / 1 Fork / 1 Tablespoon / 1 Teaspoon

Size: ?

Color : Custom

Material: Material : Stainless Steel

Design : Fine Kashmiri Floral

Weight : 410 gms

Price : 300 / INR – Per Set



Product Name: Papier Mache Utility Flat Box
Material : Wood

Design : Fine Kashmiri Floral
Color : Custom

Size: 10" x 4" = Price 1100

Size: 6" x 4" = Price 650

Size: 4" x 5" = Price 550

Size: 3" x 4" = Price 450





Product Name: Hand Painted Pet Bowl

Material: Material : Stainless Steel

Capacity : 740 ml

Design : Fine Kashmiri Floral

Size: L : 7" Inches X W: 2.7" Inches

Weight : 150 gms

Color : Custom

Price : 410/ INR – Per Piece



Product Name: Shahi Kettle & Tumblers

Size: 6 cups

Content: Hand Painted Enamelware

Color: Assorted

Design : Custom

Price : Shahi Kettle – 750 / INR – pp & Tumbler – 160 / INR -pp



Product Name: Walnut Wood Paper Mache

Material: Walnut Wood

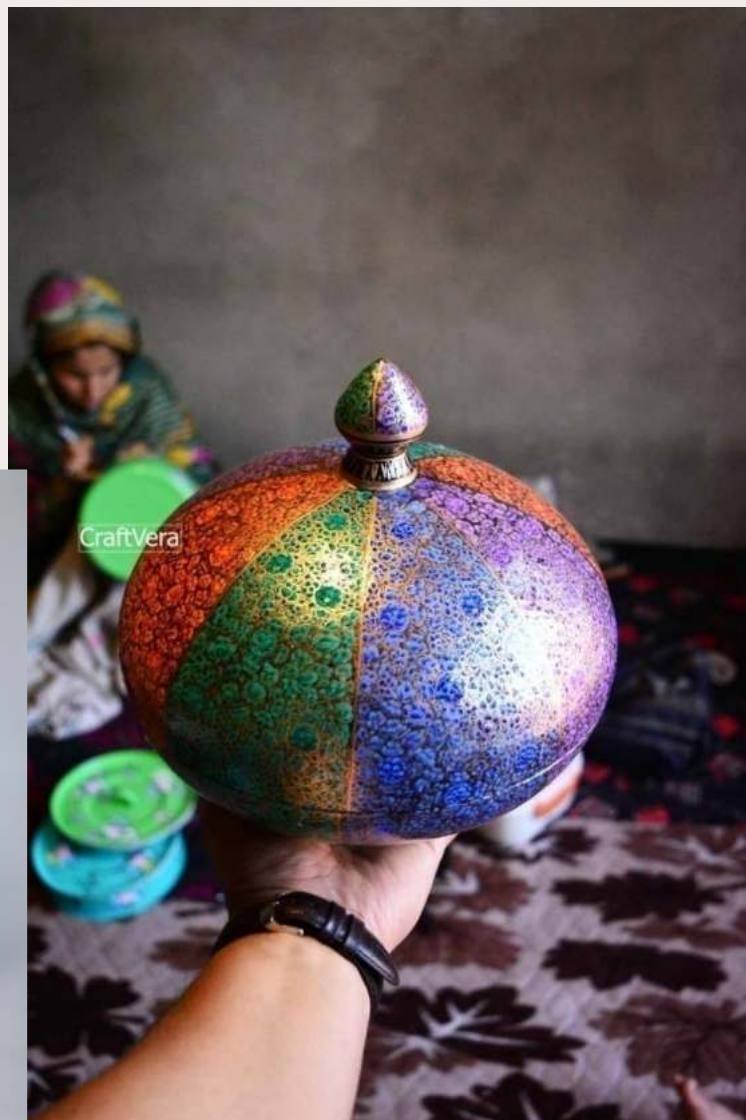
Design : Embossed / Custom

Size: 8" x 6" and 6" x 4"

Color: Assorted

Price : 8" x 6" = (1500 / INR -PP)

Price : 6" x 4" = (1200 / INR -PP)



Product Name: Big Powder Box Bowl

Content: Papier Mache

Design : Custom

Size: 8" x 8" and 6"

Color: Assorted

Price : 2650 / INR -PP



Product Name: Décor Horse

Content: Papier Mache

Design : Custom

Size: Variant

Color: Assorted

BRING NATURE'S CRAFT ALIVE



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